

傳播主修教師專長

NAME (Last name first)	DEGREES AND DISCIPLINE/ 學歷	EXPERTISE/專長	OTHER QUALIFICATIONS OR EXPERIENCE/經歷
徐國誌 (part-time) Lecturer		Video Production Special Topics in Video Production	<ul style="list-style-type: none"> •
Ya-Ching Chang 張雅清 (part-time) Lecturer	M.F.A. Academy of Art University, San Francisco (2004)- Major in Computer Art New Media B.A. Soochow University (1997)	Graphic Design & Animation	<ul style="list-style-type: none"> • 4 years experience in graphic design as a freelancer.
Liu, Yi-Hong 劉議鴻 (part-time) Pro. Lecturer	B.A. BROADCASTING-FULLERTON, CALIFORNIA STATE UNIVERSITY	Script Writing	<ul style="list-style-type: none"> • THE DIRECTOR OF THESE FILMS: • “THE OXCART OF DOWRY”(THE BEST FILM IN 2002 ASIAN TELEVISION FESTIVAL) • “BUMP OFF LOVER”(WON THREE PRIZES IN 2006 GOLDEN BELL FESTIVAL) • “I SAW A BEAST”(2007) • “RUNNING TO YOU”(2011) • “TREASURING THE MOMENT”(2013) • “DO YOU LOVE ME?”(2015)
Shen, Julie Hsiang-Yen 沈湘燕 (full-time) Assistant Professor Communication Major Chair of Communication Major	Ph. D. Communication Study – Regent University (2010) M.A. Journalism – Chen Chi University (1992) B.A. Chinese Literature – Fu-Jen University (1989) Journalism (23) Religion & Communication (24) Entertainment Education Regent University 傳播研究博士 政大新聞研究所 輔仁大學中文系	Introduction to Mass Communication Religion and Communication Graduation Production 宗教傳播、電影與基督教思想、新聞採寫、編輯學、傳播理論、研究方法、傳播法規等	<ul style="list-style-type: none"> • 2 years in Congress conference. • 1 year in marketing. • 2 years in Journalists’ training. • 3 years as an editor of Liberty Times Newspaper. • 4 years teaching Chinese to Americans. • Published in Christianity & Communication Seminar. • Published 2 books. • 14 years of full time faculty & department chair in Communication Major of Christ’s College. • 自由時報全國版編輯、雜誌文編、新聞局專案秘書、藥品公司行銷企畫、立法院公報室、關渡基督書院大傳系專任講師、系主任。
Yang, Michael Chen-Wu 楊振武 (full-time) Lecturer	M.A. Image and Communication-Goldsmiths College – University of London, United Kingdom (1999) M.A. Mass Communications–	Photography Publishing Practicum Advertising & Publishing Practicum TV Program Production Advanced News Writing & Editing	<ul style="list-style-type: none"> • 5 years of reporter in Da-Ai TV Station, Taipei. • 5 years of part time and 7 years of full time lecture in Communication Major of C.C. • 1 year of research assistant of the Head of the Department of

	<p>Centre for Mass Communication Research- Leicester University, United Kingdom (1998)</p> <p>B.A. Radio & Television – National Chen Chi University, Taipei, Taiwan (1994)</p> <p>政大廣電系學士 英國李斯特大學大眾傳播碩士 英國倫敦大學金匠學院影像傳播碩士</p>	<p>English Newspaper Reading</p> <p>基礎採訪寫作、電視新聞採訪寫作、新聞與記錄攝影、新聞編採實務、傳播理論、傳播研究方法畢業製作。</p>	<ul style="list-style-type: none"> • Radio and Television, National Cheng-Chi University. • 1 year of reporter, in Tzu-Chi TV Station, Taipei. • 商業週刊採訪記者、天下雜誌採訪記者、大愛電視台採訪記者、主播、關渡基督書院大傳系專任講師 				
<p>韓義興 (Paul Han) (full-time) Assistant Professor</p>	<p>Ph.D. Communication – Florida State University (2014)</p> <p>LLM Law – Cornell University</p> <p>佛羅里達州州立大學傳播博士 康乃爾大學法學碩士 政治大學新聞碩士 政治大學新聞學士</p>	<p>News Writing</p> <p>Communication Theory</p> <p>Communication & Leadership</p> <p>傳播法規、傳播心理學</p>	<ul style="list-style-type: none"> • 1 year working experience as a reporter at United Evening Newspaper, Taipei • Outstanding Teaching Assistant at School of Communication, Florida State University • Taipei Bar Association member • Handling cases regarding media law and regulation at law firm • 聯合晚報記者 • 建業聯合法律事務所律師 • 最高法院法官助理 				
<p>陸怡 (part-time) Lecturer</p>	<p>EMBA of The Graduate School of Communications Management, Ming Chuan University, (2006)</p> <p>B.A. of Mass Communication, Fu Jen Catholic University (1992)</p>	<p>Public Relations & Planning</p>	<ul style="list-style-type: none"> • More than 20 years experiences in media related field (1992-2015) • Was employed as producer/department manager in television network such as TTV Cultural Enterprise Ltd, EBC and GOOD TV. • Was employed as senior account executive and project manager in advertising and PR firms such as Interface Communication LTD., IDEA WEALTH Integrated Marketing Consultants LTD. • currently the CEO of PERFECTING the Creative Company Ltd. 				
<p>黃頌揚 (part-time) Lecturer</p>	<p>M.A. The degree of Master of Arts majoring in Western Art History- The Graduate School of Art History -Taipei National Institute of the Arts(2000)</p> <p>B.F.A. College of Arts- Taipei National Institute of the</p>	<p>Multi-Media Design</p> <p>電腦技能及證照：</p> <table border="1" data-bbox="793 1344 1213 1542"> <tr> <td>證照</td> <td>教育部審定國立大學講師證書 講字第 090484 號</td> </tr> <tr> <td>繪圖與排版軟</td> <td>Adobe 系列：PhotoShop，Illustrator，Pagemaker，Indesign 等全系列版本以及</td> </tr> </table>	證照	教育部審定國立大學講師證書 講字第 090484 號	繪圖與排版軟	Adobe 系列：PhotoShop，Illustrator，Pagemaker，Indesign 等全系列版本以及	<ul style="list-style-type: none"> • CEO of Canaan Art Community Foundation (Art Gallery; current) • Art Director of Good TV Channel • Designer/ Art Instructor at Eden International Advertising Co., Ltd. • Art Director at Chu Mao Windows Media Advertising Company • Creative Director at Mandarin Technology & Film Co., Ltd. • Chief Technology Officer and Regional General Manager,
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繪圖與排版軟	Adobe 系列：PhotoShop，Illustrator，Pagemaker，Indesign 等全系列版本以及						

Arts(1996)
National University Lecturer
Certificate # 090484

國立台北藝術大學美術研究所西
洋藝術史組美術系文學碩士
國立藝術學院美術系學士

體	其他 Corel Draw Ulead 系列： Photoimpact ACD systems 等
影片 後製 與剪 接軟 體	Adobe 系列：Premiere5.1， After Effects4.0， EDIUS5， Mac FinalcutPRO6 以上版本
網路 多媒 體設 計 軟體	Microsoft: Frontpage Media Player SDK /Encoder Macromedia: Flash4.0/Dreamweaver 5/ Director 以上版本

專長:
美術及影音相關廣告設計領域:
擔任過多家廣告公司及影像後製與電視台等設計師/藝術指導/創意總監等職務
大專院校教職:
任教台北商業技術學院及台北基督學院大傳系與聖德應用藝術系專/兼任講師
藝術行政管理:擔任財團法人迦南藝術村執行長，專長藝術行政管理以及協調領導能力
其它專業領域:
擅長網際網路多媒體資源整合相關平台技術及相關設計與規劃能力。整合媒體規劃與評估、公關策略執行、創意激發、廣告宣傳規劃採買、BP 企劃撰寫評估、企業 CI 形象識別系統規劃、掌握契機之企劃提案簡報、預算控管與熟悉各式採買發包執行(設計/編輯/印刷/製作物流程控管等)以及幼兒美術教育的課程規劃與訓練。

- China at Glokie Technology Co., Ltd.
- General Manager at Cheng Shan Software Technology Co., Ltd.
- CEO of Business at Li Tai (Shanghai) Cultural Investment Co., Ltd.
- Secretary-General of Taiwan International Childhood Education Association
- Executive Director of Taiwan Research Institute for the Future of Education
- 好消息電視台藝術指導
- 迦南藝術村執行長
- 上海利太文化投資公司執行長
- 葛洛奇科技公司技術總監/中國區業務總經理
- 橙善軟件科技有限公司總經理
- 鉅瑁廣告公司櫥窗媒體設計部總監
- 門得揚科技股份有限公司創意總監
- 玳門視覺藝術設計公司負責人
- 中華數位內容發展協會秘書長
- 台灣未來教育研究學會常務理事
- 中華民國嬰幼兒教育發展協會秘書長
- 啟蒙文教基金會董事
- 國立台北商業技術學院資管系兼任講師
- 私立聖德基督學院專/兼任講師